

# **Protect Your Intellectual Property** STOPfakes Road Show: Philadelphia

### Event:

Join us for a dynamic program featuring presentations by intellectual property experts from the U.S. Patent and Trademark Office, Federal Bureau of Investigation (FBI), World Intellectual Property Organization (WIPO) and ITA's Office of Intellectual Property Rights on how to protect your intellectual property rights (IPR) to gain the most out of exporting. This seminar includes IPR protection and enforcement strategies and expert advice for avoiding common pitfalls. Participants will have the opportunity to ask questions on patents, trade secrets, trademarks, copyrights and domain names and meet one-on-one with intellectual property experts.

# Featured Topics:

Intellectual Property Rights & Trade

Intellectual Property Legal Considerations

Customs and Law Enforcement

Intellectual Property Rights and E-commerce

Intellectual Property Assets Assessment







## **Program Information**

#### Date:

May 1, 2014

Admission Fee: \$55

Click here for registration!

#### Time:

8:30 am - 3:30 pm

#### Where:

Temple University Alter Hall 7th Floor 1801 Liacouras Walk Philadelphia, PA 19122

## For more information:

Philadelphia U.S. Export Assistance Center U.S. Commercial Service

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